

**CITY OF WILMINGTON  
BOARD OF ZONING APPEALS  
MONDAY, SEPTEMBER 14, 2015  
7:00 PM**

**AGENDA**

**ROLL CALL**

**NEW BUSINESS**

**Agenda Item #1**

Kessler Sign Company, applicant, has requested multiple variances for signage located at 1344 Rombach Avenue, Peoples Bank.

A. Wall Sign

A variance to Section 1167.04 (c)(1), which states that “For a building which is occupied by one and only one business or industry there shall be permitted one wall sign for each face of the building. The total area of each wall or projecting sign shall not exceed five percent (5%) of the gross square footage of the wall face”, “The maximum area of any face of such sign located at the minimum sign setback line (ten feet from ROW line) shall not exceed fifty square feet. An additional twenty-five square feet of message area is allowed for each fifty feet of additional setback greater than the minimum sign setback line (ten feet from ROW line), except that in no case shall the maximum area of any face of such a sign be greater than 100 square feet.”

Applicant is requesting a wall sign which has an area greater than 5% of the area of the wall it is being attached to.

B. Ground Sign

- 1) A variance to Section 1167.05(b) which states that “The maximum area of any face of such sign located at the minimum sign setback line (10’ from right-of-way line) shall not exceed fifty square feet...”
- 2) A variance to Section 1167.16 (b) which states that “EMC signs shall not be placed within five hundred (500) feet of a residential zoned area and shall be allowed only in B-3 Roadside Business and I-1 Industrial zoning districts.”
- 3) A variance to Section 1167.16 (d) which states that, “The EMC portion or area of the permitted sign shall not exceed thirty percent (30%) of the total sign area for the respective sign.”

Applicant is requesting a ground sign with an EMC in a B2 zone, larger than 50 sq. ft. overall, and with the message center exceeding 30% of the total square footage of the sign.

**OLD BUSINESS**

**ADJOURNMENT**